and the Receivership Estate has ceased
to exist as a legal entity.
Dated: February 1, 2016.
Federal Deposit Insurance Corporation.
Robert E. Feldman,
Executive Secretary.

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FEDERAL DEPOSIT INSURANCE CORPORATION

[3064–NEW]

Agency Information Collection
Activities: Submission for OMB
Review; Comment Request Re FDIC
Small Business Lending Survey

AGENCY: Federal Deposit Insurance
Corporation (FDIC).

ACTION: Notice and Request for
Comment.

SUMMARY: The FDIC, as part of its
continuing effort to reduce paperwork
and respondent burden, and as required
by the Paperwork Reduction Act of
1995, invites the general public and
other Federal agencies to comment on the
survey collection instruments for a
proposed new collection of information,
Small Business Lending Survey of
banks that is proposed to be fielded in
June 2016. On October 7, 2015, the FDIC
published a notice in the Federal
Register requesting comment for 60
days on the proposed information
collection (80 FR 60678). Two
comments were received, and are
discussed below. The FDIC hereby gives
notice of its plan to submit to OMB a
request to approve this new information
collection and related instructions,
including a paper copy of the proposed
collection and related instructions,
without charge, by contacting Gary
Kuiper or Manuel Cabeza at the
address or phone number identified above.

SUPPLEMENTARY INFORMATION: The FDIC
proposes to establish the following
collection of information:

Title: FDIC Small Business Lending
Survey

OMB Number: New collection.
Frequency of Response: Once.
Affected Public: FDIC-insured
depository institutions.
Estimated Number of Respondents:
1,500 respondents with assets less
than $1 billion.
500 respondents with assets of $1
billion or greater.
Average time per response:
3 hours per respondent with assets
less than $1 billion.
6 hours per respondent with assets
of $1 billion or greater.
Estimated Total Annual Burden:
3 hours × 1,500 respondents = 4,500
hours
6 hours × 500 respondents = 3,000
hours.
Total: 7,500 hours.

General Description of Collection

Small businesses are an important
component of the U.S. economy.
According to the Small Business
Administration, small firms accounted
for almost half of private-sector
employment and 63 percent of net new
jobs between mid-1993 and 2013. Many
small businesses have little or no direct
access to capital markets and are thus
reliant on bank financing. For banks,
small business lending is an important
way that they help meet their
communities’ needs, especially for the
many banks that primarily focus on
commercial rather than consumer
lending.

Due to the importance of small
businesses to the U.S. economy and the
importance of bank lending to small
businesses, the proposed FDIC Small
Business Lending Survey, which
surveys banks, will provide important
data to complement existing sources of
data on small business lending.

FOR FURTHER INFORMATION CONTACT:
Interested members of the public may
obtain a copy of the survey and related
instructions by clicking on the link for the
FDIC Small Business Lending
Survey on the following Web page:
http://www.fdic.gov/regulations/laws/
 federal/.

According to the Small Business
Lending Survey, proposed to begin data
collection in June 2016, is designed to
yield heretofore unavailable nationally
representative estimates on the volume
and details of small business loans
extended by FDIC-insured banks. In
addition, the survey will provide new
information on banks’ perceived
competition and market area for small
business lending. The survey will yield
nationally representative estimates of
small business lending by banks of
several different asset size categories
and with different levels of urban or
rural presence.

In addition to the questions on small
business lending, the new survey will
include some questions related to
consumer transaction accounts that are
directly responsive to the mandate in
Section 7 of the Federal Deposit
Insurance Reform Act of 2005 (“Reform
Act”) (Pub. L. 109–173), which calls for
the FDIC to conduct ongoing surveys
“on efforts by insured depository
institutions to bring those individuals
and families who have rarely, if ever,
held a checking account, a savings
account or other type of transaction or
check cashing account at an insured
depository institution (hereafter in this
section referred to as the ‘unbanked’)
into the conventional finance system.”
Section 7 of the Reform Act further
instructs the FDIC to consider several
factors in its conduct of the surveys,
including: “What cultural, language and
identification issues as well as
transaction costs appear to most prevent
‘unbanked’ individuals from
establishing conventional accounts.”

The consumer account-focused
questions are designed to provide a
factual basis for examining
identification issues and transaction
costs related to establishing mainstream
transaction accounts at banks. These
consumer account-focused questions
have been added to the Small Business
Lending Survey in lieu of fielding a
separate second survey to respond to the
Congressional mandate. The reason for
the consolidation of these efforts is to
reduce the burden on banks and
increase the participation rate relative to
fielding two separate surveys.

Comment Discussion
On October 7, 2015 (80 FR 60678), the
FDIC issued a request for comment on
a proposed new collection of
information, Small Business Lending
Survey of banks that is proposed to be

One commenter suggested that the FDIC separate the proposed survey into two separate surveys, one on small business lending and one on consumer bank accounts, in order to encourage participation, reduce the burden on respondents and ensure the accuracy of information collected regarding consumer bank accounts. To ensure accurate responses and minimize the effort necessary to gather information needed for responses, the FDIC conducted three rounds of cognitive testing of the survey questions across the U.S. in 10 states with 40 banks of different sizes and that serve different types of market areas. The cognitive testing was conducted to ensure that the survey questions are clearly worded and understood by bank personnel, and primarily draw on expert knowledge or data available in existing internal reports. To ensure that the appropriate bank personnel respond to the survey questions for which they have subject-matter expertise, the FDIC has also organized the questions into distinct sections that can be accessed independently and answered by different bank personnel. In addition, the section containing the consumer bank account questions has been renamed “Information about Consumer Bank Accounts” to more clearly indicate its focus. Fielding two separate surveys at about the same time may decrease participation for both surveys, and may increase the challenge of communicating with banks about the surveys, resulting in increased confusion.

One commenter recommended that the FDIC accurately explain the goal of the consumer bank account questions. The FDIC has revised the introduction to the “Information about Consumer Bank Accounts” section that explains the purpose of the consumer bank account questions. Additionally, the FDIC will transmit the survey to respondents with a cover letter, which will include an overview of the survey and a discussion of the motivation for each section.

One commenter queried whether the question regarding “network branded general purpose reloadable prepaid cards” is intended to identify the universe of alternatives to full-service checking accounts offered by insured depository institutions, and, more specifically, expressed concern regarding the lack of definition of “network branded general purpose reloadable prepaid cards.” The FDIC intends this question to inquire about a specific type of card-based product offered by some insured depository institutions, not the universe of alternatives to full-service checking accounts. This question has been edited to refer specifically to “a Visa or MasterCard branded general purpose reloadable (GPR) prepaid card that your bank markets directly to consumers in your market area.” This revision is responsive to feedback that the FDIC received from the three rounds of cognitive testing with banks of different sizes and that serve different types of markets.

One commenter recommended that two questions about bank applicant screening processes, specifically inquiring whether prior account closure due to account mismanagement or applicant fraud on a prior account would make an applicant ineligible to open a basic, entry-level consumer checking account, be changed from accepting only “yes” and “no” responses to also including a third potential response of “it depends.” This commenter also suggested the addition of a follow-up question asking whether the bank offers an alternative account to those ineligible for the standard checking account. The FDIC has removed from the survey the question regarding applicant fraud on a prior account. The question regarding account mismanagement has been revised to include a third response, that applicants in this situation would be “eligible to open a second-chance account or an account with more limited features.” The additional answer was developed in response to feedback from cognitive testing and is responsive to the suggestion offered here by the commenter.

One commenter cautioned that the FDIC should be mindful of the complexity and range of reasons why unbanked and underbanked consumers do not fully engage with the banking system. This commenter expressed concern that the proposed consumer account questions in the survey focus on the costs of bank accounts and prior account mismanagement as impediments to opening bank accounts when studies suggest that the primary reasons for consumers not having an account are not having enough money or not wanting or needing an account. This commenter also cautioned that regulations may impede banks’ ability to offer consumer products that might encourage greater participation within the banking system.

The FDIC is interested in the full range of reasons why some consumers are unbanked. To that end, the FDIC has asked, in each biennial Survey of Unbanked and Underbanked Households, for all the reasons that households are unbanked. The consumer banking section of this survey is intended, in large part, to provide a factual context for interpreting some of the results of other FDIC research efforts into consumer engagement with financial services and institutions. The consumer bank account questions in this survey represent one prong in a multi-pronged approach to understanding how unbanked and lower-income consumers make decisions about using financial services, how banks engage with those consumers through the development of products and services and outreach programs, and contextual factors that influence the choices of both consumers and banks.

One commenter expressed concern regarding the level of effort required of banks, especially community banks, to respond to the survey. The FDIC has made a concerted effort to streamline the survey and reduce the burden associated with providing responses. This effort included three rounds of cognitive testing of the survey questions with banks of different sizes and that serve different types of market areas to ensure that the survey will capture useful information while minimizing response burden. In response to feedback from the cognitive testing, the FDIC has significantly reduced the number of questions in the survey, retaining only questions that rely on expert knowledge and do not require the gathering of data, or questions that require data that can be provided from core data systems or from existing internal reports. Additionally, the FDIC has also reduced the number of question that will be answered by banks with less than $1 billion in assets. In addition, the FDIC has revised the survey to include screener questions that will also reduce the number of questions for banks with $1 billion or more in assets whose systems do not collect specific information. The revised survey is now significantly shorter for banks of all sizes.

Request for Comment

Comments are invited on: (a) Whether the collection of information is necessary for the proper performance of the FDIC’s functions, including whether the information has practical utility; (b) the accuracy of the estimates of the burden of the information collection; (c) ways to enhance the quality, utility, and clarity of the information to be collected; and (d) ways to minimize the burden of the information collection on respondents, including through the use
international ocean transportation system that supports the transportation of goods by water. The purposes of the Shipping Act include the requirements to “provide an efficient and economic transportation system in the ocean commerce of the United States that is, insofar as possible, in harmony with, and responsive to, international shipping practices,” and also “to promote the growth and development of United States exports through competitive and efficient ocean transportation and by placing a greater reliance on the marketplace.”

In carrying out its broad responsibilities under the Shipping Act with respect to ocean common carriers, U.S. ports, marine terminal operators, ocean transportation intermediaries and the American exporters and importers they serve, the Commission has developed an understanding of and an expertise in evaluating the U.S. international supply chain. As the premier competition agency with oversight responsibilities for the United States foreign ocean transportation system, the Commission has extensive experience with global maritime and marine terminal innovation and efficiency issues.

Maintaining the effectiveness and reliability of America’s global supply chain is critically important to the Nation’s continued economic vitality. Approximately $980 billion of containerized ocean commerce moves through U.S. ports annually. Unfortunately, congestion and related bottlenecks at ports and other points in the Nation’s supply chain have become a serious risk to the growth of the U.S. economy, job growth, and to our Nation’s competitive position in the world. Past congestion at major U.S. ports has highlighted the impact of congestion on the U.S. economy. As a result, the U.S. economy suffered billions of dollars in losses to the supply chain.

In addition, congestion problems contributed to hundreds of millions of dollars in losses for U.S. agricultural exporters including poultry and meat farmers. Perishable fruit and vegetable exporters suffered when their cargo was not loaded onto ships and sent overseas within specific time frames.

Although the congestion crisis has receded, unresolved supply chain problems that could produce new challenges remain.

In response to these events, and the desire of affected parties to find ways to prevent or mitigate similar future occurrences, the Commission hosted four regional port forums during the fall of 2014, in San Pedro, CA (West Coast Port Forum), Baltimore, MD (Mid-Atlantic and Northeast Port Forum), Charleston, SC (South Atlantic Port Forum) and New Orleans, LA (Gulf Coast Port Forum). The forums brought together port officials, ocean carriers, trucking and warehousing service providers, beneficial cargo owners, marine terminal operators, stevedoring companies, ocean transportation intermediaries, and port labor to discuss and offer ideas to address port congestion. The comments and suggestions offered at these forums were summarized and developed in an FMC report entitled “U.S. Port Congestion & Related International Supply Chain Issues: Causes, Consequences and Challenges” that was released in July 2015.

The report identified six major themes from the port forums: Investment and planning; chassis availability and related issues; port drainage and truck turn times; extended gate hours, PierPASS, and congestion pricing; vessel and terminal operations; and supply chain planning, collaboration, and communication. Some of these topics involve longer-term issues such as investment and planning. Others focus on short and medium-term concerns. All of them, however, are at the heart of current efforts by various groups to develop the flexible, resilient and reliable systems necessary for ensuring well-functioning international supply chains.

The Commission has also advanced port and marine terminal efforts to improve supply chain efficiency by expediting the implementation of port and terminal amendments aimed at enhancing the efficient flow of cargo. For example, several port and marine terminal operator agreements on file with the Commission that cover the Pacific Coast ports, commit the parties to exploring measures for achieving improvements with regard to congestion, efficiency, fluidity, and other operational conditions.*

Given the economic importance of reliable port and terminal operations to the effectiveness of the United States international supply chain, and the Commission’s mandate to ensure an efficient and economic transportation system for its ocean commerce, the Commission has a clear and compelling

* The Los Angeles and Long Beach Port Infrastructure and Environmental Programs Cooperative Working Agreement (FMC No. 201219), West Coast MTO Agreement (FMC No. 201143), Pacific Ports Operational Improvements Agreement (FMC No. 201227), Ocean Carrier Equipment Management Association (FMC No. 202–011284), and Los Angeles/Long Beach Port Terminal Operator Administrative and Implementation Agreement (FMC No. 201178).