President in his declaration of September 16, 2018.

Darlington and Florence Counties for Individual Assistance (already designated for emergency protective measures (Category B), including direct federal assistance under the Public Assistance program).

(The following Catalog of Federal Domestic Assistance Numbers (CFDA) are to be used for reporting and drawing funds: 97.030, Community Disaster Loans; 97.031, Cora Brown Fund; 97.032, Crisis Counseling; 97.033, Disaster Legal Services; 97.034, Disaster Unemployment Assistance (DUA); 97.046, Fire Management Assistance Grant; 97.048, Disaster Housing Assistance to Individuals and Households; 97.050, Presidentially Declared Disaster Assistance—Disaster Housing Operations for Individuals and Households; 97.056, Presidentially Declared Disaster Assistance to Individuals and Households—Other Needs; 97.036, Disaster Grants—Public Assistance (Presidentially Declared Disasters); 97.039, Hazard Mitigation Grant.)


Notice is hereby given that, in a letter dated September 14, 2018, the President issued a major disaster declaration under the authority of the Robert T. Stafford Disaster Relief and Emergency Assistance Act, 42 U.S.C. 5121 et seq. (the “Stafford Act”). Therefore, I declare that such a major disaster exists in the State of North Carolina.

In order to provide Federal assistance, you are hereby authorized to allocate from funds available for these purposes such amounts as you find necessary for Federal disaster assistance and administrative expenses.

You are authorized to provide Individual Assistance and assistance for debris removal and emergency protective measures (Categories A and B) under the Public Assistance Alternative Procedures Pilot Program for Debris Removal implemented pursuant to section 428 of the Stafford Act.

Further, you are authorized to make changes to this declaration for the approved assistance to the extent allowable under the Stafford Act.

You are authorized to provide Individual Assistance and disaster housing assistance to the extent allowable under the Stafford Act.

The time period prescribed for the implementation of section 310(a), Priority to Certain Applications for Public Facility and Public Housing Assistance, 42 U.S.C. 5153, shall be for a period not to exceed six months after the date of this declaration.

The Federal Emergency Management Agency (FEMA) hereby gives notice that pursuant to the authority vested in the Administrator, under Executive Order 12148, as amended, Albert Lewis, of FEMA is appointed to act as the Federal Coordinating Officer for this major disaster.

The following areas of the State of North Carolina have been designated as adversely affected by this major disaster:

Beaufort, Brunswick, Carteret, Craven, New Hanover, Onslow, Pamlico, and Pender Counties for Individual Assistance.

Beaufort, Brunswick, Carteret, Craven, New Hanover, Onslow, Pamlico, and Pender Counties for Individual Assistance.

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Browns; 97.032, Crisis Counseling; 97.033, Disaster Legal Services; 97.034, Disaster Unemployment Assistance (DUA); 97.046, Fire Management Assistance Grant; 97.048, Disaster Housing Assistance to Individuals and Households in Presidentially Declared Disaster Areas; 97.049, Presidentially Declared Disaster Assistance—Disaster Housing Operations for Individuals and Households; 97.050, Presidentially Declared Disaster Assistance to Individuals and Households—Other Needs; 97.036, Disaster Grants—Public Assistance (Presidentially Declared Disasters); 97.039, Hazard Mitigation Grant.)

Brock Long, 
Administrator, Federal Emergency Management Agency.

[FR Doc. 2018–22321 Filed 10–12–18; 8:45 am]
BILLING CODE 9111–11–P

DEPARTMENT OF HOMELAND SECURITY

Federal Emergency Management Agency


Hawaii; Amendment No. 1 to Notice of an Emergency Declaration

AGENCY: Federal Emergency Management Agency, DHS.

ACTION: Notice and request for comments.

SUMMARY: This notice amends the notice of an emergency declaration for the State of Hawaii (FEMA–3404–EM), dated September 12, 2018, and related determinations.

DATES: This amendment was issued September 26, 2018.


SUPPLEMENTARY INFORMATION: Notice is hereby given that the incident period for this emergency is closed effective September 13, 2018.

The following Catalog of Federal Domestic Assistance Numbers (CFDA) are to be used for reporting and drawing funds: 97.030, Community Disaster Loans; 97.031, Cora Brown Fund; 97.032, Crisis Counseling; 97.033, Disaster Legal Services; 97.034, Disaster Unemployment Assistance (DUA); 97.046, Fire Management Assistance Grant; 97.048, Disaster Housing Assistance to Individuals and Households in Presidentially Declared Disaster Areas; 97.049, Presidentially Declared Disaster Assistance—Disaster Housing Operations for Individuals and Households—Other Needs; 97.036, Disaster Grants—Public Assistance

SUPPLEMENTARY INFORMATION: This proposed information collection previously published in the Federal Register on March 14, 2018 at 83 FR 11222 with a 60-day public comment period. FEMA received 10 comments. Only one comment is related to the information collection, and states, “Whereas the abstract states, ‘FEMA proposes conducting qualitative research in the form of focus groups in order to test creative concepts developed for FEMA’s national Ready public service advertising (PSA) campaign, which aims to educate and empower Americans to prepare for and respond to emergencies. The research will help determine the clarity, relevance, and motivating appeal of the concepts prior to final production of the advertising.’ It does not state research will include the effectiveness of the PSA. Clearly it is difficult for metrics to be measured because they are not an exact science, and there is no way to measure success. What can be measured are ‘results’ Therefore PSAs should be written with the level of creativity where they generate results, then results or the effectiveness of the PSA can be measured. With no means of measurement stated in the abstract, it seems like determining if there is actual ‘qualitative testing’ will not be captured.’ The proposed research is a qualitative research approach; the objective of the focus groups is to facilitate discussion around the creative PSA product developed and to identify patterns in response to determine whether the creative concepts are relevant to the intended audience, deliver the message clearly, and have potential to motivate behavior change. This data collection is not intended to measure whether the final produced campaign is impactful in-market; other methods, such as a survey of the campaign audience, are planned to evaluate the impact of the campaign and will be a separate data collection. The purpose of this notice is to notify the public that FEMA will submit the information collection abstracted below to the Office of Management and Budget for review and clearance. The proposed research is a qualitative research approach; the objective of the focus groups is to facilitate discussion around the creative PSA product developed and to identify patterns in response to determine whether the creative concepts are relevant to the intended audience, deliver the message clearly, and have potential to motivate behavior change. This data collection is not intended to measure whether the final produced campaign is impactful in-market; other methods, such as a survey of the campaign audience, are planned to evaluate the impact of the campaign and will be a separate data collection. The purpose of this notice is to notify the public that FEMA will submit the information collection abstracted below to the Office of Management and Budget for review and clearance.

Collection of Information

Title: Ready PSA Campaign Creative Testing Research.

Type of information collection: Revision of a currently approved information collection.

OMB Number: 1660–0139.

Form Titles and Numbers: FEMA

Forms: FEMA Form 008–0–21, Recruitment Screener (script); FEMA Form 008–0–22, Focus Group Discussion Guide.